words and visual representations

visual rhetoric

visual argument

interactivity

design, bodies, & building relations with audiences

time and the visual

production as inquiry

using what you know to teach new media

assessment

2006

| 12 | 13 | 14 | 15 | 16 |
| 19 | 20 | 21 | 22 | 23 |

JUNE

connecting with audiences through usability

video & sound
going out to the big lake

Now in its sixth year, this is
a small, intensive, hands-on two-week seminar-workshop
that uses new media production as a form of inquiry and learning

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Anne Frances Wysocki
Johndan Johnson-Eilola

WRITING NEW MEDIA

June 12–23, 2006
Michigan Technological University
in the beautiful Upper Peninsula of Michigan

■

Participants learn graphics and authoring software for composing
multimodal texts. They also use those texts (as well as student-
and commercially-produced multimedia) as grounds for developing
approaches for teaching the interpretation and development of
new media texts in writing-intensive classrooms.

■

FOR MORE INFORMATION, PLEASE CONTACT:
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