This passage appears to be a text document. It contains a heading and several paragraphs, but the content is not entirely clear due to the quality of the image. However, I can identify the main topics as an assignment on observing and analyzing faculty webpages, which includes the purpose of the assignment, what the student will be doing, and what they should do. The text discusses the different types of audiences webpages address, how to evaluate expectations and disruptions, and the importance of noting details on the site's presentation and overall expectations. There is also a mention of looking at webpages from at least 12 different faculty members from various departments and schools.
who teach the same kinds of things as the faculty member with whom you'll be working. You can learn about your faculty members by reading about them on the Humanities Department's Faculty pages—see below.) Start by checking out how faculty in MTU's Humanities Department present themselves (go to http://www.hu.mtu.edu/, and then click the "Faculty & Staff" link at the top right). Then check out the links for these college faculty:

[here followed a listing of links to 30+ websites for faculty from a range of Humanities disciplines]

Third, write up what you have observed...
Look back at what you wrote before you looked at faculty websites, and at all the notes you took while looking. By analyzing what you've observed and written, draw up guidelines to help you make the most effective website possible for the faculty member with whom you'll be working.

You can present your guidelines in any way you like, as long as someone else in class will be able to understand them easily (without you hanging over their shoulder to explain what you've written). Your guidelines should make specific reference to sites you observed, so that you use the sites as examples to support your reasoning. Be sure also, as you make recommendations for faculty webpages, that you explain your recommendations: just what purpose is your recommendation to serve, and for what audience? (And do not feel you have to make recommendations for "conservative" websites: if you can give solid reasons for recommending something "unusual", then please do so.)

Be as detailed as you can: address color choice as well as whether you think photographs should be included, and how much and what text, and how elements should be aligned, and what sorts of links, and what kinds of typefaces, and so on, and so on. The more details to which you attend, the easier your job will be in working with your faculty member.

And as you write, keep in mind our class conversations about interest, fascination, and delight.
It will probably take you a minimum of three typed pages to do enough analysis and make enough supported recommendations to be useful.

TO TURN THIS IN
Bring your typed, well-presented observations to class with you on Tuesday. This is an assignment that simply cannot be late.