



Rhetoric Review
A Journal of Rhetoric and Composition

1. Nature and content of the Journal: some quick facts

- Scholarly interdisciplinary journal publishing in all areas of rhetoric and writing (first volume was published 1982 (Vol.1 → Vol.25, 2006). Was published twice/year until 2001; since 2002, 4 volumes/year are published.
- Provides a “professional forum” for its readers to consider and discuss current topics and issues. - Articles published explore the discipline (and its depth). This includes: history, theory, writing, praxis, technical/professional communication, philosophy, rhetorical criticism, cultural studies, multiple literacies, technology, literature, public address, graduate education, and professional issues. Broad topics.
- Interactive dimension: readers can contribute to a ‘discourse forum’ for discussion of the journal’s published articles as well as professional issues (= the Burkean Parlor).
- Contains also Essay reviews and Book reviews.
- Website address: <http://www.rhetoricreview.com>.

2. Editors, assistants, contacts, and submissions

Editor: **Theresa Enos**
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- Submissions: Manuscripts should be no longer than 7,500 words (notes, works cited, and appendixes included). Contributions to the Burkean Parlor should be no longer than 500 words.

3. Major Themes (and some examples)

- **(Classical) rhetoric:**

- “The Metarhetoric of Aristotle, with Some Examples from His On Memory and Recollection”, James J. Murphy (Vol. 21, No. 3).
- “An Origin of a Theory: A Comparison of Ethos in the Homeric Iliad with that Found in Aristotle's Rhetoric”, Todd S. Frobish (Vol. 22, No.1).
- Plato's Denunciation of Rhetoric in the Phaedrus, Brad McAdon (Vol. 23, No. 1).
- Isocrates on the Ethics of Authorship, Tim Behme (Vol. 23, No. 3).

- Rhetoric and pedagogy:

- 'ethnographic' studies (several surveys about the status of PhD Programs in rhetoric and composition were conducted and published in the review since the mid 80's).

Ex. "Mapping a Landscape: The 2004 Survey of MA Programs in Rhetoric and Composition Studies", Stuart C. Brown, Monica F. Torres, Theresa Enos, Erik Juergensmeyer (Vol. 24 No.1) & "Master's Programs in Rhetoric and Composition Studies" (Vol. 24 No.1); "Surveying the Stories We Tell: English, Communication, and the Rhetoric of Our Surveys of Rhetoric", Melissa Ianetta, James Fredal (Vol. 25, No. 2).

- "Into the Laboratories of the University": A Rhetorical Analysis of the First Publication of the Modern Language Association, Laura Wilder, (Vol. 25, No. 2).
- "Debating Both Sides: What Nineteenth-Century College Literary Societies Can Teach Us about Critical Pedagogies" B. Evelyn Westbrook (Vol. 21, No. 4).
- "Beyond the Classroom Walls: Student Writing at Texas Woman's University, 1901-1939", David Gold (Vol. 22, No. 3).
- "Questionable Categories and the Case for Collaborative Writing", Rafael Heller (Vol. 22, No. 3).
- "Sentences in Harry Potter, Students in Future Writing Classes", Edward Duffy (Vol. 21, No. 2).
- "Embedded Traditions, Uneven Reform: The Place of the Comprehensive Exam in Composition and Rhetoric PhD Programs, Heidi Estrem", Brad E. Lucas (Vol. 22, No. 4).
- "Future Perfect: Administrative Work and the Professionalization of Graduate Students", Richard McNabb, Roxanne Mountford, Christopher Diller, Scott F. Oates, Margaret K. Willard-Traub, Stephen D. Jukuri, Suellynn Duffey, Ben Feigert, Vic Mortimer, Jennifer Phegley, Melinda Turnley (Vol. 21, No. 1).

- Writing and diversity

- "Race, Composition, and "Our English": Performing the Mother Tongue in a Daily Theme Assignment at Harvard, 1886-87", Amy A. Zenger (Vol. 23, No. 4).
- "A Recipe for Remembrance: Memory and Identity in African-American Women's Cookbooks" Rosalyn Collings Eves (Vol. 24, No. 3).

- Cultural and feminist studies

- "Nineteenth-Century United States Conduct Book Rhetoric by Women", Jane Donawerth (Vol. 21, No. 1).
- "'a little afraid of the women of today": The Victorian New Woman and the Rhetoric of British Modernism", Elizabeth MacLeod Walls (Vol.21, No.3)

- Interdisciplinary rhetoric

- "The Rhetoric of Cells: Understanding Molecular Biology in the Twenty-First Century", Michelle Sidler (Vol. 25, No. 1).
- "The Clothing of the American Mind: The Construction of Scientific Ethos in the Science Wars", Michael Truscello (Vol. 20, No. 3&4).
- "Rhetorical Research: Toward a User-Centered Approach", Ann Brady (Vol. 23, No. 1).

4. Rhetoric Review, 2000-2006

Author(s)	Title of the essay	Summary	Key concepts/ authors
<p>2000 Volume 18, Number 2 Stuart Brown, Rebecca & Jackson, Theresa Enos</p>	<p>The Arrival of Rhetoric in the Twenty- First Century: The 1999 Survey of Doctoral Programs in Rhetoric (233-242)</p>	<p>The authors examine the Doctoral Programs in Rhetoric (the study took place from spring 1999 to Spring 2000). They focus on their place within the Universities and Departments, on their growth, diversity, and on the professional possibilities of new rhetoric PhDs students.</p>	<p>Disciplinary identity. Rhetoric and professional life. Curriculum revision.</p>
<p>N/A</p>	<p>Doctoral Programs in Rhetoric and Composition (244-373)</p>	<p>List and short description of the Doctoral Programs in Rhetoric and Composition offered in the USA in 2000.</p>	
<p>Gail Stygall</p>	<p>At the Century's End: The Job Market in Rhetoric and Composition (375-389)</p>	<p>G. Stygall discusses the job market in rhetoric and composition for the years 1994 through 1998 and argues for the necessity for the field to develop its own data sources on degrees and placement.</p>	<p>Rhetoric & Composition and professional development.</p>
<p>Richard E. Young and Erwin R. Steinberg</p>	<p>Planning Graduate Programs in Rhetoric in Departments of English (390-402)</p>	<p>The author examines the conditions by which a new Graduate Program of Rhetoric can be created and developed successfully.</p>	<p>Planning and creating graduate Programs. English studies, rhetoric and the question of new graduate Programs.</p>

<p>2000 Volume 19, Numbers 1/2 Henry W. Johnstone, Jr.</p> <p>Caryl Emerson</p> <p>Patricia J. McAlexander</p> <p>Thomas West</p> <p>Cheryl Forbes</p> <p>Roger Thompson</p>	<p>Pankoinon as Paradox (7-11)</p> <p>The Next Hundred Years of Mikhail Bakhtin (The View from the Classroom) (12-27)</p> <p>Mina Shaughnessy and K. Patricia Cross: The Forgotten Debate over Postsecondary Remediation (28-41)</p> <p>The Rhetoric of Therapy and the Politics of Anger: From the Safe House to a Praxis of Shelter (42-58)</p> <p>Writing the Body: An Experiment in Material Rhetoric (60-71)</p> <p>Kairos Revisited: An Interview with James Kinneavy (73-88)</p>	<p>The author examines the concept of “tautology” (referred to as the <i>Pankoinon</i>). The confrontation of its logical values with its argumentative values conducts him to argue for a paradoxical dimension of the Pankoinon.</p> <p>C. Emerson proposes to speculate on possible futures for Bakhtin Studies, in particular as they relate to the classroom.</p> <p>The authors retrace the long forgotten debate between 2 pioneers of basic education, <i>i.e.</i> M. Shaughnessy and K. P. Cross. The article also provides answers in regard to why M. Shaughnessy has become such an icon, while K.P. Cross is relatively unknown.</p> <p>T. West analyzes the politics of ideological conflicts in both social and pedagogical contexts, in order to revise critical pedagogies.</p> <p>C. Forbes aims to define a rhetorical theory “of the body” in terms of weight, space and time and, to demonstrate how that theory might fruitfully inform the interpretation of literary and non-literary texts.</p> <p>This article offers a transcription of the last interview that J. Kinneavy gave to R. Thompson. J. Kinneavy resurrected the concept of <i>kairos</i> (in 1983) and had therefore an immense impact on the field of Rhetoric.</p>	<p>Logic & argumentation Pragmatics Semantic properties of logical truth.</p> <p>Pedagogy Bakhtin Dialogism; heteroglossia Theory of language</p> <p>Basic education Basic writing Postsecondary education</p> <p>Critical pedagogies Conflict and process of learning. Pedagogy & differences</p> <p>Material rhetoric. Writing and its physical dimension. Substance</p> <p>Classical rhetoric Rhetorical theory Kairos and ethics</p>
<p>2001, vol.20 N.1 & 2 Winifred Bryan Horner, Karlyn Kohrs Campbell, Celeste Michelle Condit, John Hammerback, Marouf Hasian, Richard J. Jensen, Andrew King, John Louis Lucaites, Robert Hariman, Mark Lawrence McPhail, John M. Murphy, Thomas Rosteck, Robert E. Terrill, Barbara Warnick</p>	<p>Symposium The Changing Culture of Rhetorical Studies (5-65)</p>	<p>This symposium is introduced by Winifred Bryan Horner’s address at the 1996 meeting of the Rhetoric Society of America. The symposium is constituted by 12 articles. Each of these articles offers insight into the richness, and evolution of the field of rhetoric and current issues at stake.</p>	<p>Postcolonialism Rhetoric of Science Rhetorical Feminism Burke Democratic culture Protest Rhetoric Visual Rhetoric Political Rhetoric</p>

<p>Sharon Crowley</p>	<p>When Ideology Motivates Theory: The Case of the Man from Weaverville (66-93).</p>	<p>The author argues that Weaver’s rhetorical theory and composition pedagogy are intimately bound up with a metaphysical idea that is partial and discriminatory.</p>	<p>Cultural Studies Rhetoric and Racial Differences Rhetoric and New-Medias Rhetoric and Ideology Pedagogy Politics and Rhetoric</p>
<p>Darin Payne</p>	<p>Effacing Difference in the Royal Society: The Homogenizing Nature of Disciplinary Dialogue (94-112)</p>	<p>D. Payne argues for the necessity to develop more scholarships in Rhetoric that interrogates the “dialogizing background” of the field and ultimately, to become more aware of the rhetorical contexts impacting these dialogues.</p>	<p>Knowledge construction Disciplinary Pedagogy</p>
<p>Kathryn Thomas Flannery</p>	<p>The Passion of Conviction: Reclaiming Polemic for a Reading of Second-Wave Feminism (113-129)</p>	<p>This paper examines the writings produced by women who were educated into radicalism through their experience in New Left, civil rights, antiwar, and students’ rights organizations. The author’s goal is to make the strategies of these women visible in order to reflect critically on the work of academics engaged in the History of women rhetorical practices.</p>	<p>Feminism Polemic as a rhetorical strategy</p>
<p>Eve Wiederhold Rhetoric</p>	<p>Called to the Law: Tales of Pleasure and Obedience (130-146).</p>	<p>This paper explores how agency and linguistic determinism animate J. Ford’s movie <i>Young Mr. Lincoln</i>, which can be read as a cultural artifact that contributed to informing contemporary responses to Clinton’s impeachment.</p>	<p>Language and truth Rhetoric and politics</p>
<p>Lynce Lewis Gaillet, Thomas P. Miller</p>	<p>Making Use of the Nineteenth Century: The Writings of Robert Connors and Recent Histories of Rhetoric and Composition (147-157).</p>	<p>This paper examines R. Connors’ and J. Berlin’s work in regard to their contribution to the definition of the field of rhetoric and composition. The authors show that Connors’s and Berlin’s work provides useful points of reference as one seeks to understand the history and evolution of the field.</p>	<p>Rhetoric and Composition History and definition of the field</p>

<p>2001 Vol.20, No.3 & 4. Wendy Dasler Johnson</p>	<p>Cultural Rhetorics of Women's Corsets (203-233).</p>	<p>W. D. Johnson analyzes some cultural constructions that performed a poesis shaping a woman's writer, heart, spirit, and body in the nineteenth century. The corsets are seen as the intersection of women's writing, women's bodies, and sentimental rhetoric.</p>	<p>Cultural studies Rhetoric and feminist studies Formal rhetoric as a heuristic</p>
<p>Wendy B. Sharer</p>	<p>The Persuasive Work of Organizational Names: The Women's International League for Peace and Freedom and the Struggle for Collective Identification (234-250).</p>	<p>The author explores the terms that the Women's International League for Peace and Freedom selected for its name and the complex and sometimes contradictory arguments they attached to them in order to create a collectivity that aims at challenging existing structures of international relations.</p>	<p>Semiotic Discursive practices and collective identity</p>
<p>James Fredal</p>	<p>The Language of Delivery and the Presentation of Character: Rhetorical Action in Demosthenes' Against Meidias (pages 251 -267).</p>	<p>J. Fredal, by revising the theory of delivery as a supplemental language of emotions, argues that rhetorical action remains a distinct symbolic medium integral to all aspects of public speaking, not just as a supplemental canon of delivery.</p>	<p>Classical Rhetoric Delivery and pathos</p>
<p>Beth Rapp Young</p>	<p>Defending Child Medical Neglect: Christian Science Persuasive Rhetoric (268-292).</p>	<p>This paper explores the notion of "religious exemptions" and its rhetorical dimension in regard to child medical neglect. The author's argument is supported by the examination of real examples that exemplify the problematical relations between child medical care, child-protection laws and faith.</p>	<p>Legal Rhetoric Religion and Science Epideictic Rhetoric</p>
<p>Andrew C. Hansen</p>	<p>The Stasis in Counter-Statement: "Applications of the Terminology" as Attempted Reconciliation of the Formal and the Rhetorical (293-313).</p>	<p>A. Hansen analyzes Burke's views on the constituents of the aesthetic experience of literature. A close examination of Burke's texts and letters leads the author to highlight some of the contradictions enclosed in Burke's theory.</p>	<p>Rhetoric and Literature Burke</p>
<p>Daphne Desser</p>	<p>Reading and Writing the Family: Ethos, Identification, and Identity in My Great-Grandfather's Letters (314-328).</p>	<p>The author's goal is to demonstrate how familial process of ethnic and cultural identification affect, and are affected by, the reading of diverse texts.</p>	<p>Social and cultural studies Discourse and Identification Burke/ Bakhtin</p>
<p>Michael Truscello</p>	<p>The Clothing of the American Mind: The Construction of Scientific Ethos in the</p>	<p>This paper examines the ethos of prominent scientists in the science wars, in particular</p>	<p>Rhetoric and Science Technical and public discourse</p>

<p>Pat C. Hoy</p> <p>Renato Rosaldo</p>	<p>Science Wars (329-350).</p> <p>The Outreach of an Idea (351-358).</p> <p>Guardian Angel: Lessons of Writing Poetry (359-367).</p>	<p>Sokal, who inspired rejoinders from scientists such as S. Weinberg, K. Gottfried, and N. Levitt.</p> <p>P. Hoy's paper offers a reflection on how writing essays (roots of all our learning) can draw us into inquiring conversations and lead us in the direction of the truth.</p> <p>This paper is the written-version of the opening address given by R. Rosaldo at the University of Arizona's 2001 Spring Conference.</p>	<p>Scientific ethos</p> <p>Writing and signification Truth, beliefs, dogma and writing Composition theory</p> <p>The significance of writing</p>
<p>2002 Vol. 21, No. 1. Jane Donawerth</p> <p>G. Mitchell Reyes</p> <p>Richard McNabb, Roxanne Mountford, Christopher Diller, Scott F. Oates, Margaret K. Willard-Traub, Stephen D. Jukuri, Suellynn Duffey, Ben Feigert, Vic Mortimer, Jennifer Phegley, Melinda Turnley</p>	<p>Nineteenth-Century United States Conduct Book Rhetoric by Women (5-21).</p> <p>Sources of Persuasion in the Iliad (22-39).</p> <p>Future Perfect: Administrative Work and the Professionalization of Graduate Students (40-87).</p>	<p>This paper considers 19th century rhetoric and argues for the necessity to consider not just academic textbooks but also the other venues for education, especially conduct book rhetoric by women.</p> <p>This paper explores the sources of persuasion in Homer's <i>Iliad</i>. This analysis leads the author to argue that Homer should be cited as the first who considered persuasion as teachable and discrete.</p> <p>This symposium – constituted by 4 articles – is an answer to an article by Miller, Brueggeman, Blue, and Shepherd that was based on a national survey and that concluded that “by and large, students are greatly worried – or, frequently, know very little – about the ‘future tense’, about the broader professional realities to which they are endeavoring to adapt themselves”. This symposium proposes to cultivate a <i>more future perfect</i> outlook for graduate students by suggesting the kinds of experience faculty should be making as part of students' professionalization.</p>	<p>Belletristic Rhetoric Feminist studies Education</p> <p>Persuasion Homer</p> <p>Composition studies and students' professional future WAC</p>
<p>2002 Vol.21. No.2 Jennifer Sinor</p>	<p>Reading the Ordinary Diary (123-149).</p>	<p>The author's goal in this paper is to demonstrate what is gained by reading an ordinary diary through a lens that is shaped by the daily rather than the literary. His argumentation is based on the analysis of his great great great-aunt's diary (who was</p>	<p>Self-writing Writing diaries as a distinct form of writing. Reading ordinary writing.</p>

<p>Donald C. Jones</p>	<p>Grimke (247-263).</p> <p>John Dewey and Peter Elbow: A Pragmatist Revision of Social Theory and Practice (264-281).</p>	<p>Clergy of Southern States in 1836 to support the northern abolitionist cause deserves the kind of scholarly attention that her more-recognized Letters on the Equality of the Sexes has been given.</p> <p>This paper argues that John Dewey's pragmatist philosophy provides a theoretical framework that not only highlights the strengths of Elbow's theory but also exposes some flaws of social theory and practices.</p>	<p>argumentation Women rhetoric</p> <p>Dewey Elbow Expressivist theory Pragmatist philosophy Practice and Theory</p>
<p>2002 Vol.21. No. 4. Maureen Daly Goggin</p> <p>B. Evelyn Westbrook</p> <p>David Borkowski</p> <p>Virginia Anderson</p>	<p><i>An Essamplaire Essai</i> on the Rhetoricity of Needlework Sampler-Making: A Contribution to Theorizing and Historicizing Rhetorical Praxis (309-338).</p> <p>Debating Both Sides: What Nineteenth-Century College Literary Societies Can Teach Us about Critical Pedagogies (339-356).</p> <p>Class(ifying) Language: The War of the Word (357-383).</p> <p>"The Perfect Enemy": Clinton, the Contradictions of Capitalism, and</p>	<p>In this article, M. Daly Goggin calls for more attention to the theorizing and historicizing of rhetorical praxis. By tracing the history of needlework sampler-making, the essay brings into relief the theoretical force of diverse material practices that create texts, and pushes at the boundaries of what counts as rhetorical practice and who counts in its production.</p> <p>The author argues that the nineteenth-century college literary and debating societies, which required at least some students to publicly question dominant ideologies and the status quo, offer a potentially rich historical analogy to some of today's critical pedagogies. Using archival evidence from the Clariosophic Society of South Carolina College, the author points out the limitations of using certain kinds of agonism, specifically pro-con debate, to achieve the goals of critical pedagogies.</p> <p>In this paper, the author analyzes how and why W. Cobbett (author of <i>Grammar of the English language</i> published in the middle of the 18th century) can be seen as a forerunner to current linguistic trends that stress literacy's social and political formulation.</p> <p>V. Anderson argues that Bill Clinton can be seen as a perfect embodiment of the</p>	<p>Women's rhetorical practices and artifacts Theorizing rhetorical practices Discursive practices as material practices</p> <p>Historical studies Critical Pedagogy Pedagogical Practices</p> <p>Literacy study Cobbett Conventional theories of language and class divisions Democratization of language Production of discourse and control Foucault</p> <p>Capitalist Ideology Ideology and language</p>

	Slaying the Sin Within (384-400).	contradictory tensions in capitalist ideology between production and consumption that were described by the sociologist Daniel Bell in 1976. The author uses K. Burke's scapegoat paradigm to explain why Clinton, as representative of this central flaw in capitalism, was marked for vehement attack and ultimate casting out.	Burke Bell
2003 Vol.22, No.1 Richard A. Katula	Quintilian on the Art of Emotional Appeal (5-15).	This article provides an analysis of Quintilian's Book VI of his <i>Institutes of Oratory</i> and, aims at describing his theory of emotional appeal. R. Katula underscores how relevant and valuable Quintilian's theory remains as the rush to understand the workings of emotion in the human mind and in human interaction continues	Classical Rhetoric Quintilian's rhetoric The art of making emotional appeal Psychology
Todd S. Frobish	An Origin of a Theory: A Comparison of Ethos in the Homeric Iliad with that Found in Aristotle's Rhetoric (16-30).	This paper offers a close analysis of speeches in the <i>Iliad</i> and attempts to reconstruct what Homer's theory of character might have looked like. The author argues that Aristotle may have embraced Homer's <i>Iliad</i> and the story it tells about the importance of age, social convention, and the heroic.	Classical Rhetoric Ethos Aristotle Homer
Jim W. Corder	On Argument, What Some Call "Self-Writing," and Trying To See the Back Side of One's Own Eyeballs (31-39).	In this (posthumous) essay, J. Corder explains and justifies his view that writing in general is personal; in addition, he instantiates and explains his practice of mixing the autobiographical with the academic. For Corder, narrative has everything to do with persuasion; personal rhetorics underlie thus formal arguments.	Self-writing Identity Personal rhetoric and argument
Alan G. Gross	Accounting for Rhetorical Change: The Case of the Founding of the Austrian Academy of Science (40-60).	This essay explores the notion of rhetorical change by using the founding of the Austrian Academy of Science. The author establishes the perception of rhetorical change as a product of underlying textual features and accounts for rhetorical change by reference to a causative factor that can be precisely located and is in no sense rhetorical. Finally, he tries to show that under the influence of powerful model, rapid change in rhetorical practices can take place as a consequence of adherence to a	Rhetoric of Science Scientific and Professional Communication Rhetorical change Procedural knowledge and declarative knowledge

<p>Rafael Heller</p>	<p>(282-299).</p> <p>Questionable Categories and the Case for Collaborative Writing (300-317).</p>	<p>More specifically, the author analyzes Gahagan Douglas's 1946 speech "My Democratic Credo" within the social and linguistic context of US political discourse of the late 1940's and underscores how Gahagan Douglas was engaged in rhetorical "cross-dressing" to create a rhetorical space for herself in the male House.</p> <p>This essay argues that there is no such thing as a collaborative mode of literacy and consequently, takes issue with A. Lunsford and others who promote collaborative writing.</p>	<p>Ethos</p> <p>Composition and reform Theory vs. Pedagogical practices Collaborative Writing Lunsford</p>
<p>2003 Vol.22, No.4 Nancy Myers</p> <p>John Logie</p> <p>Sherry Booth Rhetoric</p> <p>Heidi Estrem & Brad E. Lucas</p>	<p>Cicero's (S)Trumpet: Roman Women and the Second Philippic (337-352).</p> <p>"I Have No Predecessor to Guide My Steps": Quintilian and Roman Authorship (353-373).</p> <p>A Moment for Reform: Rhetoric and Literature at the University of Glasgow, 1862-1877 (374-395).</p> <p>Embedded Traditions, Uneven Reform: The Place of the Comprehensive Exam in Composition and Rhetoric PhD Programs (396-416).</p>	<p>N. Myers analyzes the references to women and the feminine in Cicero's text "The Second Philippic Against Antony". She argues that Cicero's female allusions open up a rhetorical space that exposes the subtle tensions within the Roman social dynamic of men and women.</p> <p>This paper offers an analysis of Quintilian's Book XII of the <i>Institutio Oratoria</i>. The author argues that Quintilian honors his own demand that the ideal rhetor moves beyond quotations and beyond his predecessors' work.</p> <p>This paper analyzes the work of two nineteenth-century professors, <i>i.e.</i> John Veitch (professor of rhetoric) and John Nichol (professor of literature). Both were professors at the University of Glasgow. The author underscores how an examination of the work of these professors reveals the intersections between rhetoric and literature.</p> <p>The authors – by using the comprehensive exam as a focal point – identify absences and contradictions in how the field of composition and rhetoric approaches the evaluation of the competency of doctoral students</p>	<p>Historical and Rhetorical analysis Cicero Women and Rhetoric Mythical portrayals of women as argumentative strategy</p> <p>Rhetorical tradition Quintilian The concept of author</p> <p>Discipline and its theorization Rhetoric and Literature Higher Education Research and Teaching</p> <p>Rhetoric and Composition Pedagogy PhD and Professionalization</p>
<p>2004 Vol.23, No.1 Laura R. Micciche</p>	<p>Seeing and Reading Incest: A Study of</p>	<p>L. R. Micciche examines the comicbook</p>	<p>Rhetoric and mixed-media</p>

<p>Brad McAdon</p> <p>Julianne Smith</p> <p>Ann Brady</p>	<p>Debbie Drechsler's <i>Daddy's Girl</i> (5-20).</p> <p>Plato's Denunciation of Rhetoric in the <i>Phaedrus</i> (21-39).</p> <p>Private Practice: Thomas De Quincey, Margaret Oliphant, and the Construction of Women's Rhetoric in the Victorian Periodical Press (40-56).</p> <p>Rhetorical Research: Toward a User-Centered Approach (57-74).</p>	<p><i>Daddy's girl</i>, by Debbie Drechsler, in an effort to show that mixed-media texts provide a rich contemporary site for the study of rhetoric. The author argues that <i>Daddy's girl</i> makes a claim for the comicbook as a site that can address the reality of women's lives</p> <p>In this essay, the author argues that Plato mockingly denounces rhetoric in the <i>Phaedrus</i>. To support this claim, he argues that the <i>Phaedrus</i> is a response to Isocrates' "Against the Sophists" and needs to be understood as part of this dynamic dialogue. In the <i>Phaedrus</i> – claims McAdon – Plato is distinguishing his philosophical method, as he conceives it, from Isocrates' pseudo-philosophical method (as conceived by Plato).</p> <p>In this paper, J. Smith examines T. De Quincey (1785-1859) and M. Oliphant's (1828-1897) work in an effort to analyze Women's rhetoric in the Victorian periodical press. These two authors, epitomize, according to the author, the way that rhetoric was practiced and theorized in the Victorian periodical press as the terms of authorship, gender, and culture fluctuated.</p> <p>In this paper, A. Brady suggests ways that would allow rhetorical scholars to define a more reciprocal research methodology by including projects participants in discussions about the purpose and design of the research project before it gets launched and as it gets constructed.</p>	<p>texts Visual studies Seeing as a political act Seeing and knowing</p> <p>Classical Rhetoric Philosophy Plato Isocrates</p> <p>Victorian Rhetoric Belletristic Rhetoric Gender and discourse Style and Invention</p> <p>Professional Communication Methodological interdisciplinarity Expert and power User-centered research Techne / productive knowledge Human factors, usability, participatory design</p>
<p>2004 Vol.23, No.2 Richard McNabb</p>	<p>To Father Juan, with Love, Bishop Alexander: Juan Gil de Zamora's Medieval Art of Letters (103-120).</p>	<p>The purpose of this essay is to bring to light a previously untranslated Latin medieval rhetorical treatise from Castile-Juan Gil de Zamora's letter-writing manual <i>Dictaminis Epithalamium</i>, or <i>The Marriage Song of</i></p>	<p>Classical Rhetorical Treatise Letter-writing Style, invention, arrangement</p>

Cheryl Forbes	The Radical Rhetoric of Caterina da Siena (121-140).	<p><i>Letter-Writing</i> (c1277). The author outlines the theoretical and technical element of Gil's <i>ars dictaminis</i> – the salutation, narration, petition and conclusion – and, consequently, illustrates and explains Gil's precepts for letter-writing.</p> <p>C. Forbes examines the rhetoric of Catherine of Siena – the first woman writer in the Italian literary tradition of women writers. The author shows that C. de Siena was not only a savvy rhetorician and a radical thinker, but also that she used an androgynous rhetoric that helps to answer why she attracted so large a following during her life, why high and low alike sought her advice, and why her letters and prayers remain so intriguing today.</p>	Women Rhetoric / Italian Rhetoric Androgynous use of language
Alan G. Gross	Why Hermagoras Still Matters: The Fourth Stasis and Interdisciplinarity (141-155).	A. Gross attempts to revive Hermagoras' notion of the <i>stateis</i> , emphasizing especially his fourth stasis, that of jurisdiction. The author argues that this concept is crucial when it comes to the answers to a class of interesting questions that can be properly addressed only at the intersection of traditional disciplines (<i>i.e.</i> Philosophy of Science, History of Science, Psychology, and Rhetoric). Gross takes the questions raised by the concept of incommensurability as an example for his argumentation and as a way to underscore the necessity of a better collaboration between disciplines.	Classical Rhetoric Hermagoras Interdisciplinarity and collaboration
Jeffrey Carroll	Essence, Stasis, and Dialectic: Ways that Key Terms Can Mean (156-170).	J. Carroll underscores how learning about the meaning of key terms in argument can involve several valuable classroom activities. These activities, argues the author, allow students to learn the importance of "first steps" in creating sound, effective, and responsible arguments.	Classical and Modern Rhetorical Theory and Pedagogy Writing-classrooms and pedagogical practices The concept of definition
Bo Wang	A Survey of Research in Asian Rhetoric (171-181).	This essay is the written translation of a survey that is meant to be a forum for scholars who have been studying Asian Rhetoric to express their views about some important issues in the discipline. The five	Non Western Rhetoric / Classical Western Rhetoric Rhetorical practices Ideology and culture / context

		scholars who were surveyed have been doing historical, theoretical, and empirical studies in different disciplines such as rhetoric and composition, linguistics, and communication studies.	
<p>2004 Vol.23, No.3 Tim Behme</p>	<p>Isocrates on the Ethics of Authorship (197-215).</p>	<p>In this essay, the author argues that Isocrates stands as a major figure in the early history of authorship ethics in the Western world. T. Behme suggests that Isocrates' own obsession for achieving originality indicates his desire for fame, fortune, and immortality. The author concludes that historians of authorship ethics benefit from being sensitive to the vocabulary used in particular periods and by particular authors.</p>	<p>Classical Rhetoric Isocrates Authorship ethics Historical studies</p>
<p>Brad McAdon</p>	<p>Reconsidering the Intention or Purpose of Aristotle's <i>Rhetoric</i> (216-234).</p>	<p>This essay examines the significance of Aristotle's <i>Rhetoric</i> by confronting two contemporary views as to the authorial purposes of the <i>Rhetoric</i>. If the author agrees with those who claim that the <i>Rhetoric</i> was written to instruct members of the Academy and Lyceum in the "necessary evil" of using rhetoric to deal with the ignorant masses, he also pleads for the necessity to expand the context from which the <i>Rhetoric</i> emerged.</p>	<p>Classical Rhetoric Aristotle Context, author and the question of understanding a text</p>
<p>Lisa Reid Ricker</p>	<p>"Ars Stripped of Praxis": Robert J. Connors on Coeducation and the Demise of Agonistic Rhetoric (235-252).</p>	<p>This article challenges Robert J. Connors' assertion (in <i>Composition-Rhetoric</i>, 1997) that coeducation contributed to the demise of agonistic rhetoric. The orientation of Connors' work suggests that while women's role in rhetorical history is slowly being recognized, their words and their experiences continue to receive less consideration than they warrant within the field.</p>	<p>Feminist studies and traditional Rhetoric Women and higher education Women's composition practices Personal narrative</p>
<p>Richard Marback</p>	<p>A Tale of Two Plaques: Rhetoric in Cape Town (253-268).</p>	<p>This article offers an examination of the intersections of rhetoric and space in the city of Cape Town, South Africa, by locating the spatial persistence and rhetorical resonance of two distinctly different commemorative plaques. This analysis provides also a discussion on how</p>	<p>Rhetorical practices and city spaces Racial Rhetoric and Spatial Segregation Colonial Geography and Rhetoric</p>

		the South African leaders attempt to move beyond the injuries of the Apartheid.	
<p>2004 Vol.23, No.4 Phillip P. Marzluf</p>	<p>Aptitude or Experience? Isocratic Ambivalence and the Ethics of Composition (293-310).</p>	<p>In this paper, P. Marzluf explores the concept of natural ability in classical rhetoric. His argumentation is based on a description of Quintilian and Plato's views on aptitude and on a close examination of Isocrates' problematic affirmation and resistance to a highly determinant version of aptitude. The author argues that Isocrates' ambivalence in regard to ability may represent a productive strategy in Composition Studies in order to reinvigorate inquiries in language, human nature, and ethics (and pedagogical practices)</p>	<p>Classical Rhetoric Pedagogy Composition Plato Quintilian Isocrates Natural ability vs. experience and pedagogical practices Writing as a natural process vs. writing as a teachable process</p>
<p>Brent Henze</p>	<p>Scientific Definition in Rhetorical Formations: Race as "Permanent Variety" in James Cowles Prichard's Ethnology (311-331).</p>	<p>This paper explores the concepts of race in the 19th century and shows how closely they were tied to the terminology used by scientists and others to delineate human differences. The author shows how the definition of a scientific concept constrains not only its meanings but also its potential relationships to other concepts. His argumentation is based on an analysis of James Cowles Prichard's redefinition of the taxonomical terms species, variety, and permanent variety that led to a modification of the scientific and social meanings of racial difference.</p>	<p>Rhetoric and Science Ethnology Scientific and social meanings</p>
<p>Amy A. Zenger</p>	<p>Race, Composition, and "Our English": Performing the Mother Tongue in a Daily Theme Assignment at Harvard, 1886-87 (332-349).</p>	<p>A. Zenger examines the daily themes of students from English 12 at Harvard during the academic year 1886-87. The author argues that reading students' daily themes provides insight into how the broader theoretical conversation about language/power and identity from that time played out in practice in the classroom, and consequently it offers a glimpse into the complex way composition intersected with formations of identity at a moment when English was being promoted as the unofficial national language of the US.</p>	<p>Language, Identity, Power Composition as a Cultural Practice</p>

Marshall Myers	"Rugged Grandeur": A Study of the Influences on the Writing Style of Abraham Lincoln and a Brief Study of His Writing Habits (350-367).	This paper examines the writing style of A. Lincoln and offers new insights as to why Lincoln was such an effective speaker and writer. This study, argues the author, provides an approach to better understand what Lincoln had to say and how his words speak to students learning to write and speak in his time and in the present time.	Writing habits, style Lincoln
Liz Rohan	I Remember Mamma: Material Rhetoric, Mnemonic Activity, and One Woman's Turn-of-the-Twentieth-Century Quilt (368-387).	This paper examines the annotated description of a quilt produced by one woman to memorialize her mother who died in 1902. The author analyzes the function of the quilt in the 19 th century and within the domestic sphere, and promotes memory-making as a rhetorical end.	Memory-making and Rhetoric Technologies and mnemonic crafts Technology and Women Modern Feminist Theories
Marika A. Seigel	" One little fellow named Ecology": Ecological Rhetoric in Kenneth Burke's Attitudes toward History (388-404).	In this article, M. Seigel looks at Burke's <i>Attitudes toward History</i> – text in which Burke first mentions ecology by name – and analyzes it in the context of the rising ecological movement of the 1930s. The author underscores that the science of ecology was well known to Burke and also argues that ecological rhetoric saturates Burke's text and underlies his critique of efficiency and his idea of the "comic frame".	Burke Ecology Ecocritic
2005 Vol.24, No.1 Stuart C. Brown, Monica F. Torres, Theresa Enos, Erik Juergensmeyer	Mapping a Landscape: The 2004 Survey of MA Programs in Rhetoric and Composition Studies (5-12)	This study offers a landscape of the MA Programs in Rhetoric and Composition studies (55 MA Programs responded to the survey questionnaire). The authors used the 1999 survey on Doctoral Programs (reprinted in Vol.18, No.2) as a departing point for their analysis. A closer look at their data reveals the changing culture of rhetorical studies and disciplinary development in rhetoric and composition as well as connections to doctoral Programs.	Master Programs Statement of Programs Curriculum Development Research and Professional Development Rhetoric and Composition as a field and its role within the academy
N/A	Master's Programs in Rhetoric and Composition Studies (13-127)	Listing and description of the MA Programs in Rhetoric and Composition Studies	
2005 Vol.24, No.2 Brian Fehler	Classicism and the Church: Nineteenth-Century Calvinism and the Rhetoric of Oratorical Culture (133-149)	This paper highlights how orthodox Calvinists aimed at influencing the national character of the United-States during the 19 th century, and how they tried to shore up their declining influence in public life by	Oratorical Culture Religion, Rhetoric and language Classicism Rhetoric and Politics

<p>Xiaoye You</p> <p>Mark T. Williams</p> <p>Chris Holcomb</p> <p>Thomas A. Batt</p>	<p>Conflation of Rhetorical Traditions: The Formation of Modern Chinese Writing Instruction (150-169)</p> <p>Ordering Rhetorical <i>Contexts</i> with Burke's Terms for Order (170-187)</p> <p>Performative Stylistics and the Question of Academic Prose (188-206)</p> <p>The Rhetoric of the End Comment (207-223)</p>	<p>advocating a Christianized form of neo-classical oratorical culture.</p> <p>This paper examines the historical formation of modern Chinese writing instruction, It argues that the introduction of Western rhetoric into China in the beginning of the twentieth century did enrich modern Chinese rhetoric through, for example, Western scientific rhetoric(s), and that, together with other historical forces, it helped to revitalize and retrieve the extremely rich Chinese rhetorical tradition in modern Chinese writing instruction.</p> <p>In this paper, the author turns to ancient texts and Kenneth Burke's reading of Malinowski to argue that we order—and are ordered by—rhetorical contexts that are composed of hierarchical designs, oppositional ideas, and material bodies.</p> <p>This essay analyzes style as a vehicle for performance: for the author, patterns of language are rituals of language that participate in broader social rituals and behaviors. This paper also examines the recent debates over academic prose, focusing on Judith Butler who claims that radical thought demands radical forms of expression.</p> <p>This study complements the recent studies of the generic features of the instructor end comment on students' texts by examining, from a rhetorical perspective, two end comments written by a first-year composition instructor, and by evaluating how the comments reflect and resist elements of two schemes that classify teacher response.</p>	<p>Chinese Rhetoric and Western Rhetoric Writing Instruction</p> <p>Rhetorical Context Burke Malinowski</p> <p>Style as Performance Style, meaning, effect Form and signification Academic writing</p> <p>Pedagogy and pedagogical practices Teacher's Rhetoric Teacher/student relationship</p>
<p>2005 Vol.24, No.3 M. Jimmie Killingsworth</p>	<p>Rhetorical Appeals: A Revision (249-263)</p>	<p>M. Jimmie Killingsworth argues that in modern times the Aristotelian terms of ethos, pathos and logos fail to cover the variety of uses and the full suggestiveness of the concept of "appeal" and, that the exclusive use of Aristotle's scheme often</p>	<p>Classical Rhetoric and Modern Rhetoric Aristotle Appeal and multi-modal texts Genre Ethos/Pathos/Logos</p>

Jay Jordan	Dell Hymes, Kenneth Burke's "Identification," and the Birth of Sociolinguistics (264-279)	<p>reduces the possibilities for understanding and interpreting the rhetorical strategies that could fall under the rubric of “appeal”. The author pleads therefore for the necessity to define a revised model that would draw upon the rhetorical tradition but also reinterpret it for contemporary use.</p> <p>This article examines the written correspondence between K. Burke and D. Hymes and some elements of their published works and argues that Burke's articulation of key rhetorical concepts—especially "identification"—figures large in Hymes's early articulation of the basis of sociolinguistic study.</p>	Rhetoric and Sociolinguistics Relationship between Language, the Social and Rhetoric Identification Burke Hymes
Rosalyn Collings Eves	A Recipe for Remembrance: Memory and Identity in African-American Women's (280-297)	<p>In this essay, the author explores how recipes and associated text validate African-American women's self-image and resist dominant cultural memory in three cookbooks produced by the National Council of Negro Women in the 1990s. R. Collings Eves argues that these cookbooks function rhetorically as memory text (on an individual and community level)</p>	Women and Rhetoric Minorities Cookbooks as rhetorical objects The notion of memory-texts Communal identity Memory and knowledge
Thomas Newkirk	Montaigne's Revisions (298-315)	<p>This paper analyzes the revisions of Montaigne's essays. The author considers these self-reflective additions as a metacommentary of Montaigne on his own writing project. He shows that the revisions not only allow the reader to grasp the layers of creation underlying the essays, but that they also provide the possibility for the readers – as Montaigne openly struggles with the question of who will read his work – to watch themselves being created.</p>	Montaigne Writing and the process of Revision Writing and Creating Writing and the question of the Audience
Pat C. Hoy II	The Art of Essaying (316-329)	<p>This article is an essay-as-speech offered as a direct response to a weekend of freewriting at Bard College enacted under the direction of skilled practitioners of Peter Elbow's principles of writing and thinking. This essay-as-speech both critiques the practices enacted at Bard and offers a very different way of teaching writing, one that honors the epistemological underpinnings</p>	Free Writing Writing and Constraints Writing as a teachable process Peter Elbow

		of Elbow's work while outlining a pedagogy founded on constraints and images.	
<p>2005 Vol.24, No.4 Tammie M. Kennedy, Joyce Irene Middleton, Krista Ratcliffe, Kathleen Ethel Welch, Catherine Prendergast, Ira Shor, Thomas R. West, Ellen Cushman, Michelle Kendrick, Lisa Albrecht</p>	<p>Symposium: Whiteness Studies (359-402)</p>	<p>This symposium composed by 6 articles aims at analyzing and examining the concept of whiteness. The different contributors (K. E. Welch, C. Prendergast & I. Shor, T. R. West, E. Cushman, M. Kendricks, L. Albrecht) explore the concept of whiteness in very different perspectives and offer therefore an invitation to further the conversation.</p>	<p>Language and Identity Politics Historical/Cultural Context Pedagogy Power and Privilege</p>
<p>Lisa S. Mastrangelo</p>	<p>Building a Dinosaur from the Bones: Fred Newton Scott and Women's Progressive Era Graduate Work at the University of Michigan (403-420)</p>	<p>This article explores archival information about the University of Michigan's Progressive Era Graduate Programs as they pertained to the female Graduate Students in Rhetoric. The author's analysis reveals that the University of Michigan has been overlooked as a potential source of interesting historical information about early graduate work undertaken by women in the United-States.</p>	<p>Women and Graduate Studies Universities' Rhetoric Education, Rhetoric Programs and Diversity</p>
<p>Mark Noe</p>	<p>The Real and the Preferable: Perelman's Structures of Reality in Jonson's Bartholomew Fair (421-437)</p>	<p>In this article, M. Noe argues that the debate between the Elizabethan theater and the Puritans was more than a simple argument about public morals. Drawing on Chaim Perelman and Lucie Olbrechts-Tyteca's concepts of arguments that structure reality, the author examines this debate as a rhetorical struggle over the way reality itself would be conceptualized by a culture.</p>	<p>Women's rhetoric Rhetoric and Culture Perelman and Olbrechts-Tyteca Political power Absolutism</p>
<p>Silvia Xavier</p>	<p>Engaging George Campbell's Sympathy in the Rhetoric of Charlotte Forten and Ann Plato, African-American Women of the Antebellum North (438-456).</p>	<p>This essay examines the rhetorical practices of Charlotte Forten and Ann Plato, freeborn African-American women of the Antebellum North. The author argues that Forten and Plato engage the major theoretical and philosophical influences of nineteenth-century rhetoric in America, in particular George Campbell's Principle of Sympathy. These women's writings also attest to the gulf between rhetoric and</p>	<p>Rhetoric and Women Issues of Race Campbell Literacy and Social Change</p>

