

## **Society for Technical Communication Steering Committee Meeting Minutes (GM)**

**Date:** September 17, 2008

**Meeting Started at:** 6:40 p.m.

**Absences:** Eric Thomas

**Discussion Topics:**

**\*\*First General Meeting of the Year\*\***

*Members* – Two new members showed up at the general meeting – Enneesa Hahn and Kelly Liimatta.

*World Usability Day* – Advisor Marika Seigel is the contact for this event. WUD is celebrated internationally and is attended by speakers, panels and hosts a variety of activities. Chad Esselink, a recruiter for Ford, will be on the panel this year. Timothy Kiernen will also be on the panel. The department is looking for two STC Chapter members (leadership or otherwise) to moderate the event. WUD is also looking for two more speakers. The event will be held on November 13 and will be held at MTU for the first time.

*Advertising* – Discussed various ideas for advertising inside of buildings on campus and outside of Walker. Some possibilities included chalking, flyers and brochures. Advertising may be run by Belle and Enneesa. A 6x2 banner could be made for \$37.

*Fundraising* – A bake sale in Fisher was suggested after we had success with it last year.

*Job Fair* – Belle's business fraternity will be looking to help out the smaller majors on campus (STC included!) so they may search for jobs outside of MTU's Career Day.

*New e-mail list* – A new e-mail list was also discussed.

**Meeting adjourned at: 7:20 p.m.**

Minutes submitted by Cassandra Brabon, STC Chapter Secretary